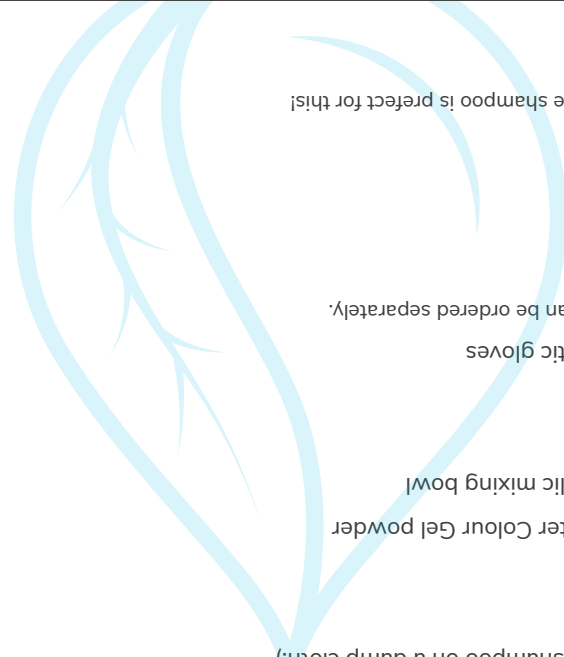




- Important:** Always patch test before each use to ensure no allergic reaction occurs.
- Mix Test Solution:** Take a small pinch of dye powder, reseal the cap and mix it with a drop of warm water.
 - Apply Test:** Clean a small area inside your elbow and apply the solution with a cotton bud. Allow it to dry and leave on for a minimum of 48 hours.
 - Monitor for Reactions:** If irritation, redness, itching, swelling, or burning occurs, wash off immediately and do not use the product. If symptoms persist seek medical advice.

SKIN SENSITIVITY/ALLERGY TEST



- Preparation Steps:**
- Read Instructions Carefully:** Ensure you understand the method best suited for your hair.
 - Perform a Skin Sensitivity/Allergy Test:** At least 48 hours before colouring, follow the patch test instructions (please see overleaf).
 - Wash Hair the Day Before:** Use a clarifying or detox shampoo to remove buildup from styling products or pollutants. Avoid using two-in-one shampoos, or any shampoos or conditioners that contain silicone.*
 - Protect Clothing and Furnishings:** Wear old clothes and use old towels. (You can remove excess dye from your skin and hairline with soap or shampoo on a damp cloth.)

You Will Need:

- 1 vial of Water Colour Gel powder
- 1 non-metallic mixing bowl
- 1 tint brush
- 1 plastic hat
- 1 set of plastic gloves

Note: Each item can be ordered separately.

*Our sulphate free shampoo is perfect for this!

BEFORE YOU START

Gentle Hair Dye

Water Colour Gel



Gentle Hair Dye is founded on the belief that you don't need to use harsh chemicals to enjoy rich, natural hair colour.

We've been pioneers in safer alternatives to traditional hair dye for over 20 years, suiting anyone looking for more natural hair dye alternatives, or who has allergy challenges.

For more information please visit our website: www.gentlehairdye.com or if you have any questions we would love to hear from you.
Phone: **0345 230 2124 / 01548 830 560**

Unit 9-9a, Ermington Workshops, Ermington, Ivybridge, Devon, PL21 9NT



Vegan



Cruelty Free



Recyclable Packaging



Made in Ireland

♻️ Printed on recycled paper

Gentle Hair Dye

Water Colour Gel



Patch test each and every time

Water Colour Gel

Gentle, Water-Based Hair Dye for Beautiful, Long-Lasting Colour

Why Choose Water Colour Gel

- Kind to the Hair:** Water-based formula that preserves the natural structure of your hair.
- Natural Results:** Achieves up to 100% natural looking grey coverage.
- Gentle Ingredients:** Free from harsh chemicals such as PPD ammonia, alcohol, resorcinol, perfume and bleaching agents.



Vegan



Cruelty Free



Recyclable Packaging



Made in Ireland

4 EASY STEPS

Apply to dry hair

Step 1 – Mix

- Measure 90ml of hand-hot water (around 38°C) into a mixing bowl.
- Gradually add all the powder from the vial into the water, stirring constantly with a tint brush until fully mixed and beginning to form a gel.
- Leave to stand for 2 minutes to allow gel to thicken, then stir again before application.



Step 2 – Apply

- Wearing gloves, apply to dry hair.
- Follow either the Full Head or Regrowth application methods to the right.

Step 3 – Wait

- Pile your hair on top of your head and put on the cap provided, ensuring it's secure to prevent dripping.
- Keep your hair warm by wrapping a towel over the cap, ensuring the solution doesn't dry out.
- Set a timer – see your timing options to the right.

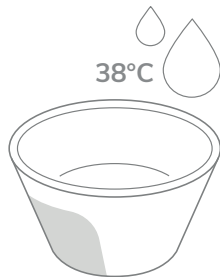


Step 4 – Rinse

- Rinse the colour from your hair until the water runs clear.
- Shampoo your hair using your usual shampoo and rinse thoroughly again.
- Apply your usual conditioner and leave in for at least one minute to restore the pH balance.
- Rinse and style as normal.

ADDITIONAL TIPS FOR BEST RESULTS

- For Maximum Grey Coverage:** Apply to dry hair.
- Temperature Control:** Use hand-hot water (around 38°C) when mixing. Avoid water that's too cool or too hot.
- Mixing Technique:** Gradually add powder to the water while stirring well to ensure a smooth mixture. Leave to stand for 2 minutes then stir again.
- Keep Warm:** For resistant or coarse hair, wrap a towel over the cap to retain heat.
- Washing:** Wash Hair with a Sulphate Free Shampoo.*



STATUTORY CAUTIONS

- Avoid Contact with Eyes:** Rinse immediately if the product comes into contact with eyes.
- Do Not Use on Eyelashes/Eyebrows.**
- Avoid Using on Damaged or Irritated Skin:** Perform a patch test every time you colour.

APPLICATION METHODS

Full Head Application

- Use for first-time colouring, or when there's no marked difference between roots and ends.
- Use the tint brush to apply the dye mixture to your roots in 1.5cm sections.
- Work the mixture through the rest of your hair, ensuring even coverage from roots to ends.
- Choose your development time (see timing options below)

Regrowth Application

- Use to cover root regrowth when the rest of your hair is already coloured.
- Apply the mixture to roots only at 1.5cm intervals using the tint brush.
- Choose your development time. If required, apply the remaining mixture to the ends 10 minutes before the end of your chosen processing time.

Timing Options

Choose the permanency of your colour by adjusting the timing:

- 20 minutes – Demi-Permanent. For colour that lasts up to 12 washes, and provides subtle grey coverage.
- 30 minutes – Quasi-permanent. For colour that lasts up to 18+ washes, giving up to 100% grey coverage.



INGREDIENTS

All Gentle Hair Dye Water Colour Gel

Contains:
Sodium Sulfate
Sodium Percarbonate
Xanthan Gum
Methyl Ethyl Cellulose
Silica Dioxide
Sodium Lauroyl Sarcosinate
Mineral Oil
Sodium Metasilicate

May Contain (depending on shade):

P-Toluenediamine Sulfate
P-Aminophenol
M-Aminophenol Sulfate
1,5-Dihydroxynaphthlene
P-Amino-O- Cresol
4-Amino-M- Cresol
2-Amino-6- Chloro-Nitrophenol
1-Hydroxyethyl 4.5- diamino Pyrazole Sulfate
HC Yellow 2

For More Information:

Visit our website at www.gentlehairdye.com

Or call us at 0345 230 2124 / 01548 830 560 for advice or to place an order.